

## ADVANCING OUR MISSION: OUR PRIORITIES

### EXPAND ECONOMIC OPPORTUNITY

- **STRENGTHEN INDIVIDUALS AND FAMILIES:** Use national service and volunteerism to expand individual opportunity and build family stability to create more sustainable, resilient communities
- **SERVICE AS A PATHWAY TO EDUCATION AND EMPLOYMENT:**  
Elevate national service as a driver of economic independence

### DRIVE INNOVATION AND IMPACT

- **INNOVATE:** Foster innovative approaches to meet local needs
- **INVEST IN RESULTS:** Use competition to fund high-quality, high-value programs that achieve measurable results where the need is greatest
- **MAXIMIZE RETURN ON INVESTMENT:** Invest resources with the highest level of accountability to maximize leverage and performance

### GROW NATIONAL SERVICE AND VOLUNTEERISM

- **EXPAND INVESTMENTS AND PARTNERSHIPS:** Increase philanthropic and corporate investments in service and foster federal partnerships
- **CALL ON AMERICANS TO SERVE:** Encourage and expand opportunities for all Americans to engage in national service and volunteerism

### EXPLAIN WHY SERVICE MATTERS

- **DOCUMENT AND SHARE IMPACT:** Use data to show the impact of national service on key challenges
- **ENGAGE CHAMPIONS:** Involve national service alumni and corporate, nonprofit, and other leaders in support of CNCS's mission

